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SX/S-2/UG(V) — BJMC (IV)

2017

Time : 3 hours Full Marks : 50

Candidates are required to give their answers in their own words as far as practicable.

The questions are of equal value.

Answer **eight** questions, selecting any **two** from each Group.

Group – A

- What do you understand by News values ? Explain.
- 2. Distinguish between Hard and Soft News with proper examples.
- 3. Explain clearly the difference in between Radio News and TV News.

Group – B

4. What is 5Ws and 1H ? Explain its use with proper example.

XT-104/2

(Turn over)

- 5. What is Objective Reporting ? Explain its ingredients.
- What are the qualities and responsibilities of a good reporter ? Explain.

Group – C

- 7. What are the DOs and DONTs for a good interviews ? Discuss.
- 8. How do you prepare yourself for an interview of President of India ?
- 9. Write short notes on the following :
 - (a) Rapport establishment
 - (b) Telephonic interviews

Group – D

10. What is feature writing ? Explain clearly its importance and effects.

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(2)

- 11. Write a feature on demonetization.
- 12. Write short notes of the following :
 - (a) Issue based feature
 - (b) News feature

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